

American College of Sports Medicine



34,455	ACSM Masterfile	\$250/M*
9,137	US Members	\$250/M*
28,977	ACSM Certified	+\$25/M*

* /M stands for: per thousand (records)

The American College of Sports Medicine is the world's largest multidisciplinary sports medicine and exercise science organization. Dedicated to improving the quality of life for people around the world, more than 20,000 International, National, and Regional Chapter members search for and find methods that allow everyone to live a healthier, more productive life. ACSM is internationally known as the leading source of state-of-the-art research and information on sports medicine and exercise science.

Members are interested in exercise physiology, biochemistry, motor control, psychology, athletic medicine, sociology of sports, rehabilitation, or growth and development, and stay up to date with *Medicine & Science in Sports & Exercise*®, *Sports Medicine Bulletin* and *Exercise and Sport Sciences Reviews*.

Please see the back of this page for selections from the Masterfile.

Address Type: 11% Business 89% Home
Source: 100% Direct Mail Generated

If this list interests you, we also manage:
American Thoracic Society
Bureau of Education & Research (Phys Ed Select)

Selections Available:

Occupation	\$20/M
Prof Interest Area	\$20/M
Member Type	\$20/M
State, SCF	\$11/M
Non-US	\$25/M
Key Code	\$8/M

File Delivery Format:

By Email	\$85 Flat
NCOA, if requested	\$125 Flat

File Update: Quarterly
Last Update: 7/22

Terms & Conditions—postal lists

- Minimum order: 3,500 names
- List rental for one-time use only
- Sample message required
- 48 hour turn-around once sample is approved by list owner
- Rush orders (less than 3 days): add \$50
- Standard 20% commission to recognized brokers
- First time customers must prepay
- Cancel charges (before maildate): Running charges plus \$50
- Cancel charges (after maildate): Payment in full is required
- Reuse minimum (inquire)

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list.



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SPECIALIZEDSELECTIONS Available from ACSM Masterfile

Raw counts for U.S. records are shown before intrafile duplicates are removed; call for international sub counts.

Member Type	Raw Counts
Active	9,137
Alliance	3,039
Professional	4,267

Interest Areas	Raw Counts
Alliance of Health & Fitness Professionals	4,146
Basic & Applied Medicine	2,472
Education & Allied Health	1,083
Medicine	1,420

Occupation	Raw Counts
Exercise Physiologist	795
Applied Physiologist	102
Family General Practice	467
Orthopaedic Surgery	212
Student	1,547
Alliance of Health & Fitness Professionals	2,585
Athletic Trainer	118
Physical Therapist	133
Nutritionist	64
Internal Medicine	73
Health Educator	64
Physical Educator	44
Biomechanist	86
Other Basic & Applied Science	378
Pediatrics	93
Physiatrist	215
Other MD/DO or Equivalent	237
Other Health Care Specialist	160
Professor	802

ACSM Certification	Raw Counts
Certified Personal Trainer	11,584
Clinical Exercise Physiologist	3,570
Certified Exercise Physiologist	11,736
Group Exercise Instructor/Leader	712
Certified Inclusive Fitness Trainer	444
Cancer Exercise Trainer	464
Physical Activity in Public Health Specialist	269
PD, HFD,ETT	198



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